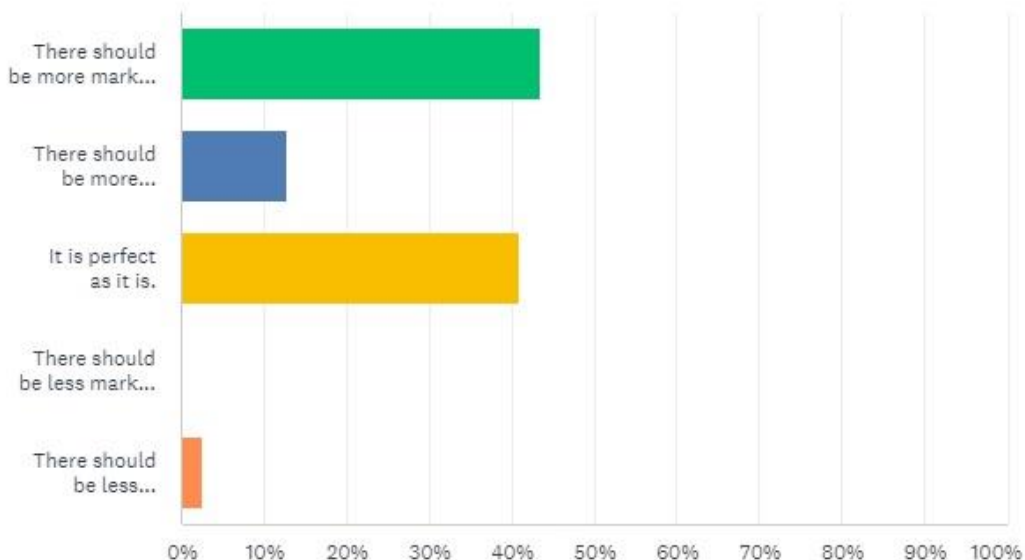


## Events Survey Results

44 responses were received to our Events survey which ran in July 2023 across social media, Kirton First community magazine and with links displayed in noticeboards across the town. Of the 44 responses, not everyone answered every question and the summary of the responses is shown here for each of the five questions asked.

Q1.

What do you think of the Christmas Festival? (please do not include comments on the lights display, this survey is about the event only)

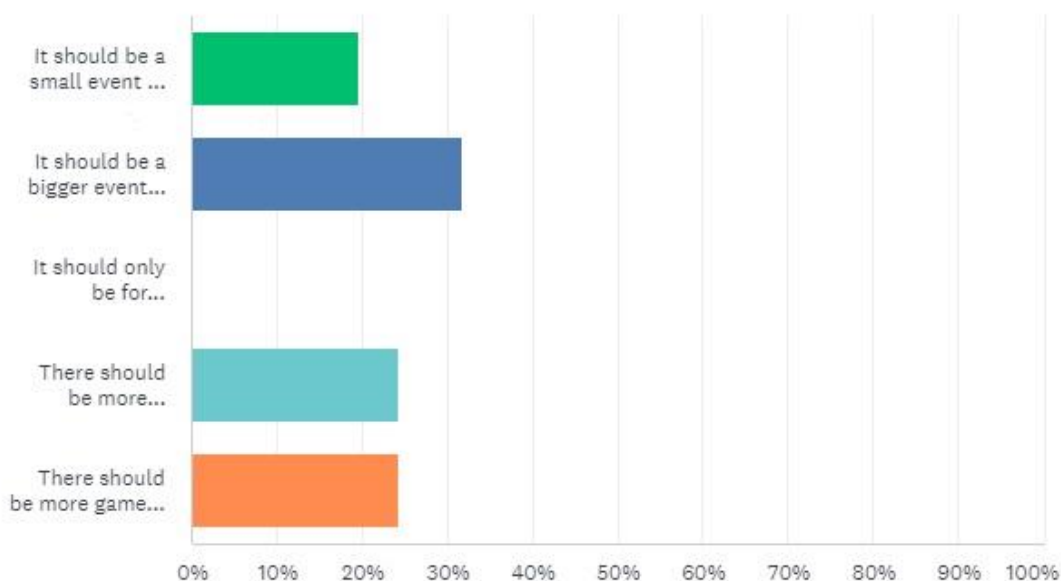


ANSWER CHOICES	RESPONSES
There should be more market stalls.	43.59% 17
There should be more fairground rides.	12.82% 5
It is perfect as it is.	41.03% 16
There should be less market stalls.	0.00% 0
There should be less fairground rides.	2.56% 1
<b>TOTAL</b>	<b>39</b>

Of the 39 people who answered this question, it was clear that the most people (17 or 43.6%) thought there should be more market stalls at the Christmas Festival, however this was closely followed by a response of 16 (41%) people that the event is perfect as it is and doesn't need changing. No one responded that there should be less market stalls at the event. 5 people (13% of those responded) answered that there should be more fairground rides with 1 person responding there should be less.

Due to the location of the event and the requirements for emergency access to be maintained, the event is split across the Market Place and Sylvester Street. Kirton in Lindsey Town Council tries hard to encourage local businesses and organisations to support the annual community event and has worked with different providers for fairground provision over a number of years. The Town Council promotes the event locally to encourage local businesses to take up stalls and has worked closely with the Shop Local Pop-Up Market over the past two years to further promote local businesses for community events.

**Q2.**  
**What do you think of the Summer Gala?**



ANSWER CHOICES	RESPONSES	
▼ It should be a small event and held on the Green.	19.51%	8
▼ It should be a bigger event held at KLASSIC Park.	31.71%	13
▼ It should only be for community groups and charities.	0.00%	0
▼ There should be more business and food stalls there.	24.39%	10
▼ There should be more games and fun activities i.e. welly wanging, sports day races, tug-of-war etc	24.39%	10
<b>TOTAL</b>		<b>41</b>

41 people left a response to this question, and the largest response, 13 people (32%) said that the event should be a bigger event held at KLASSIC Park. 10 people responded that there should be more business and food stalls at the Gala and that there should be more games and fun activities such as welly wanging, sports day races and Tug-Of-War etc. 8 people (20%) thought that the Gala should be a small event held on the Green. 0 people responded that they thought the Gala should be for community groups and charities only. The Summer Gala event was held at KLASSIC Park in 2023 for the first time as part of a joint anniversary event celebrating 10 years since the opening of KLASSIC Park. Each year, 'sports day' style races like running, egg & spoon, sack races and the tug or war take place as part of the advertised schedule of events. Business and food stalls are made available to book and the take up of these is unfortunately out of the control of Kirton in Lindsey Town Council, but work continues linking in the Shop Local Pop-Up Market to further promote and encourage the take up at community events.

Q3.  
What do you think of the one off events that are held? i.e. the Jubilee event & the Coronation. Do you think something like the Picnic on the Green should be held on a regular basis?

- RESPONSES (37)

1. Enjoyed Jubilee event.
2. Went well and enjoyed. Picnic good idea
3. Yes, picnics on the green should be held regularly
4. The green is the hub of the community so more events like the picnic should be held
5. Yes definitely
6. Yes
7. No think it is always the same thing which is a bit boring.
8. They are good but don't always cater for young families. Having more games and activities would be good
9. Yes
10. Regular events on the Green would be a good idea
11. Na
12. I haven't been able to make these but would love to join these in future.
13. Not too regularly- it could lose impact/interest perhaps?
14. Yes, anything to bring people together
15. Possibly
16. Community events are a good way for us to meet up - we can't bank on the weather so maybe consider a marquee
17. Picnic on the green was a great event
18. No
19. Picnic on the green should happen regularly, maybe themed food? Not a royal supporter so would not attend those meetings events
20. No. I don't think enough people attended for it to be more than a one off.
21. Yes but any events are good for community spirit
22. No. Summer Gala and Christmas Festival is enough
23. No
24. Yes it would get people together more
25. Yes to get the community together more
26. That would be lovely
27. Love having the community events it is nice seeing everyone come together for events
28. More events unrelated to particular celebrations should be had to encourage the community response, the picnic on the green was fabulous, the monthly market is good but not encouraging enough of the community,
29. Unable to comment as didn't attend
30. Yes
31. Yes
32. Maybe
33. Make the summer gala an event of excellence. Needs more for kids. Also less sporty attractions/competitions as well as sporting events.
34. No
35. Yes
36. With a few food and drink stalls, I think the picnic on the Green could be quite a calming and peaceful event for people to just unwind. Maybe held once a year in summer.
37. No keep them as on off event

There were 37 responses about one-off events and if people felt they should be held more regularly. 9 people responded that they didn't think there should be regular one-off events planned for the town, while the remaining 28 people were interested in more one-off events to be planned.

A variety of ideas were put forward that can all be considered and the collective picnic idea was received very well. The Green was noticeably mentioned as was the importance of bringing the community together. Thank you to everyone who responded as your views are all taken into account.

Q4.

What other events would you like to see held within the Town?

• RESPONSES (22)

1. Open Gardens day
2. I think enough
3. Open Gardens tour around Kirton
4. Something to celebrate Halloween like a party, scare maze which is family friendly Bonfire night celebration like what used to be held on camp, would potentially limit the amount of private garden firework gatherings etc I do have a lot of ideas for future events
5. More for teenagers
6. Music events on the Green, sporting events
7. Outdoor music events with food and drink available
8. None the Christmas and summer fayres a nice
9. Food event was good, with some live music outdoors on the green?
10. Easter egg hunt, bingo, more in school holidays - picnic benches near the park
11. Bingo? Running club for beginners, annual community get together
12. Easter egg hunt... Bonfire night controlled event...
13. A hang out for the teens. Like youth club but for the older ones. Gets them off the street and somewhere safe.
14. More events in the town hall, quiz nights, comedy nights. Once a month mini Market.
15. Farmers market.
16. Nothing, keep it quiet and peaceful
17. More events for the children ... Rocks treasure hunt... Summer club
18. Perhaps an outdoor cinema could be an event looked into, cost dependant, 'movie under the stars' Working more to promote the rich wildlife environment alongside the Bloom group would be good to make a real community effort in taking care of our town... other towns work so closely together for Bloom, this town has ample of people but little interest in coming together currently... everyone together for Bloom!
19. More specific events aimed at those with disabilities.
20. Kirtons got talent every year. Firework display in one venue. A regular market like the ones in Ashby and Brigg maybe once a month. Beer festival.
21. A halloween/ easter events for children
22. An Easter festival (or just an event in the spring) and an All Hallows event (or just an event in autumn) since we have one in the summer and one in the winter, having one in spring and autumn keeps them spread out, but there's more for those who enjoy them. But make sure more people are planning the Events to stop them from feeling stressed.

22 people left responses for other events which they would like to see held in the town. Open Gardens, Halloween/All Hallows/autumn event, Bonfire night, more for teenagers/teen hang out, music events, sporting events, food and drink events/beer festival, Easter events/spring events, bingo, running clubs, annual community get togethers, comedy nights, monthly mini market, farmers market, treasure hunts, summer clubs, outdoor cinema, Bloom/wildlife events, specific events for those with disabilities, Kirton's Got Talent were all suggested. All the suggestions can be looked at and considered. Thank you to everyone who put some forward.

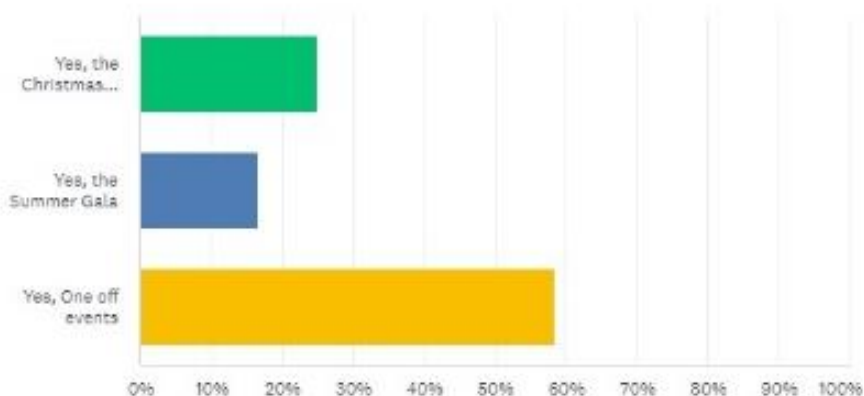
There are number of cross over links which are already happening in the town, such as music events planned by Town Hall Live, sporting events through a wide variety of local groups and organisations, fitness clubs, running groups, quiz nights at the Town Hall, comedy nights at the local pubs, Kirton Rocks (rock painting/hide and find activity), and the monthly Shop Local Pop-Up Market.

The Town Council would not want to take away from organisations and groups who are already doing the things which more people want to see and take part in.

The organisation of events such as the Summer Gala and Christmas Festival takes months of work behind the scenes, with difficult decisions to be made, costs to be covered and many different parts to be planned and organised to come together.

We welcome your ideas and feedback at all times as these help us understand better what people like and don't like and bring new things forward for us to consider and to try to achieve. There is now an Events Working Group which focuses ideas and develops town events which people are invited to join in with as and when they would like, to bring ideas forward, develop them and get involved. There is no long-term commitment needed and you can come along whenever you'd like to.

Q5.  
 Running regular events requires a lot of organisation and manpower. Would you be willing to help with the planning and running of the Town events?



ANSWER CHOICES	RESPONSES
Yes, the Christmas Festival	25.00% 3
Yes, the Summer Gala	16.67% 2
Yes, One off events	58.33% 7
<b>TOTAL</b>	<b>12</b>

Thanks go to those who responded to this question and left their contact details so that we can get in touch. A number of people who responded 'Yes' didn't leave contact details so we are unable to get in touch – please get in touch so that we can contact you with further information.

The Town Council tries to reach as many people as possible with information, by posting information online in a variety of places, town noticeboards, posters and banners for event information and the local community magazines. If you have a suggestion for where information would be better seen, please contact us so we can look into this!

Thank you to everyone who took part in this survey about Town Events. It is important for us to get feedback to know what the community would like, what can improved and to be able to plan for the future.

All responses are considered and help us plan for events to come.