



**Minutes of the Meeting of Kirton in Lindsey Town Council
Promoting Kirton Committee held on Monday 11th March 2024
at the Diamond Jubilee Town Hall, High Street, Kirton in Lindsey at 6.30pm.**

Members Present: Cllr Suzanne Stephenson (Chair), Cllr Adam Delsignore, Cllr Pat Frankish, Cllr David Garritt, Alison Birkett, Martin Hollingsworth, Victoria Rumary and Tanya Salvador.
Members not present: Cllr Kathy Cooper and Cllr Karen Gunn.
Also present: Community Co-Ordinator, Cath Delsignore, Assistant Clerk: Cheri Morton, Town Clerk: Neil Taylor-Matson and one member of the public.

MINUTES

- PK2403/01 Apologies
Apologies were received from Cllr Kathy Cooper and Cllr Karen Gunn.
- PK2403/02 Declaration of Interests / Dispensations
a. No declarations of interests were declared.
b. No dispensations were granted.
- PK2403/03 Public Participation
No matters were raised.
- PK2403/04 Minutes of the Previous Meeting
The Committee considered the Minutes of the PK Committee Meeting held on 11th February 2024.
RESOLUTION: That the Minutes be signed as a true and accurate record.
- PK2403/05 Community Co-Ordinator report
The Community Co-Ordinator provided a summary of work carried since the last meeting. Information about the website following the launch last month remains positive with 715 unique visitors over the first 30 days and 946 site sessions. 78% of the traffic comes from Facebook. This demonstrates that traffic is coming from prompts posted there. Repeat usage is currently at 27% with 24% widely reported as a good return figure. Hotspot times of day are currently Monday mornings and Wednesday afternoons. Over Easter there will be a spotlight on non-profit groups including the Youth Club, Love in a Cup Community Café, Active Circuits and In Bloom. A competition to find Easter eggs 'hidden' on the website is also planned to encourage a greater awareness of the wide content of the website. The early heavy push on promotion of the website was part of the project plan and is working well. In terms of the voluntary transport scheme no new take up has so far occurred, however a push on promotion of this is planned around the next issue of Kirton First. With policing, Mini Police is going well at the Primary School but the visit by the local officer to Love in a Cup Community Café was cancelled and is rescheduled for 21st March. A visit to the WI is planned in for 2025 due to the groups busy programme. In terms of Volunteering, more content is to be added to the NLC LiveWell website resource and a WhatsApp group is now in place for community volunteers administered by two of the town volunteers on the Town Events Working Group. Currently in development for the summer is Cinema under the Stars at KCLASSIC Park jointly with the Assistant Clerk, with funding to be applied for from North Lincolnshire Council (NLC). How promotion and the continuation of the aspects of the Community Coordinator role are continued in the future will form part of the report at the end of the funding. The Committee thanked the Community Co-Ordinator for her report.
- PK2403/06 Town Events
The Committee discussed information and actions required at this time regarding Town Events:
- SportsZone – joint working between the Community Coordinator and Assistant Clerk has resulted in a poll from the community showing Monday evenings as a preference. Youth Club have asked that a taster is held on a Tuesday evening.
RESOLUTION: That a Tuesday taster session is booked with Wrights Way Sports Ltd with Monday sessions to then follow on, costing of £25-£30 per session for the professional coaching.
ACTION: Assistant Clerk
 - D-Day 80 (6th June 2024) – the Assistant Clerk reported her application to NLC for £250.00 funding was successful for the events at the Town Hall on 8th June. The Community Coordinator and Assistant Clerk are working together to source someone able to light the beacon on 6th June. Dave Capell has confirmed he is happy to put up the beacon again for the community without charge. The Assistant Clerk is looking forward to hearing back from the Royal British Legion about their ideas and involvement in D-Day events.
RESOLUTION: That the risk assessment for the beacon lighting event on 6th June was approved.
ACTION: Assistant Clerk/Events Working Group
 - Best Kept Frontage – Cllr Stephenson noted that Cllr Fox is prepared to order the prize mugs as previously and Victoria Rumary confirmed that she was happy to make rosettes if more are required this year.

Signed:

Dated:

RESOLUTION: That the event is renamed Best Kept Town Centre Frontage.

RESOLUTION: That there will be two categories, Commercial and Residential with 1st Prize and runner up prizes for both.

RESOLUTION: That the judging period will be the first week of November with the winners and runners up decided at the November Promoting Kirton Committee meeting.

RESOLUTION: That distribution of prizes will also be decided at the November Promoting Kirton Committee meeting

RESOLUTION: That announcements about the event will take place in September and October.

- **Christmas Festival (24th November 2024).** A quotation for additional lighting along the High Street was received and considered. The provision of refreshments during the Christmas Festival will be focused around local businesses with less external food provision brought in.

RESOLUTION: That sponsorship towards Christmas Lights for next year is explored by the Events Working Group.

ACTION: Events Working Group

RESOLUTION: That costings for stalls remain the same as last year (ref PK2310/05).

ACTION: Assistant Clerk

PK2403/07

Open Spaces

Tanya Salvador provided an update noting that at their Committee Meeting the group had taken inspiration from the work of the new NLC weeding team, and have an event in conjunction with KCOM running on Wednesday 13th March, promoted online to help litter pick and weed the Market Place and beyond. Mini Bloomers will re-start during Easter half term with plans to be confirmed. A joint project with the WI was put forward to develop the flower bed by the bench on Steep Hill further as part of the East Midlands in Bloom 'Celebrating Friendship' theme. The planting colour scheme for the year was confirmed as purple, yellow, white and orange.

PK2403/08

Tourism including Visit North Lincolnshire Tourism Partnership networking and other initiatives

a. Cllr Stephenson noted attending a recent NLC Tourism Networking event but was not sure it was enormously beneficial for Kirton in Lindsey, except that it is useful to network with others in the tourism field.

b. The Committee considered the lack of updates from NLC regarding the Former RAF Control Tower.

RESOLUTION: That Cllr Garritt chases up Jenny Couch at NLC prior to the next Full Council meeting and if there is no response within an adequate timeframe will escalate through to the next level.

ACTION: Cllr Garritt

PK2403/09

Date of next Meeting and Agenda Deadline

The Committee confirmed the date and time of the next Promoting Kirton Committee meeting as 8th April 2024 at 6:30pm, with agenda items to be submitted in writing prior to Friday 29th March in line with Standing Orders.

The meeting closed at 7:37pm.

Signed:

Dated: