



**Minutes of the Meeting of Kirton in Lindsey Town Council
Promoting Kirton Committee held on Monday 8th April 2024
at the Diamond Jubilee Town Hall, High Street, Kirton in Lindsey at 6.30pm.**

Members Present: Cllr Suzanne Stephenson (Chair), Cllr Kathy Cooper, Cllr Adam Delsignore, Cllr Pat Frankish, Alison Birkett and Martin Hollingsworth.
Members not present: Cllr David Garritt, Cllr Karen Gunn, Victoria Rumary and Tanya Salvador.
Also present: Community Co-Ordinator, Cath Delsignore, Assistant Clerk: Cheri Morton,
Town Clerk: Neil Taylor-Matson and one member of the public.

MINUTES

- PK2404/01 Apologies
Apologies were received from Cllr David Garritt, Victoria Rumary and Tanya Salvador.
- PK2404/02 Declaration of Interests / Dispensations
a. No declarations of interests were declared.
b. No dispensations were granted.
- PK2404/03 Public Participation
No matters were raised.
- PK2404/04 Minutes of the Previous Meeting
The Committee considered the Minutes of the PK Committee Meeting held on 11th March 2024.
RESOLUTION: That the Minutes be signed as a true and accurate record.
- PK2404/05 Community Co-Ordinator report
The Community Co-Ordinator provided a summary of work carried since the last meeting. The website continued to be well used over the last two months with 1,467 unique visitors and 2,200 site sessions. Over 30 days this has demonstrated 7,765 page views across the website. We are seeing less questions about groups and organisations on the Community Facebook pages and the Co-Ordinator is inputting data into the North Lincolnshire Council (NLC) LiveWell site to provide further visibility of groups and organisations at Kirton in Lindsey. All websites need continued promotion and the footfall onto the website pages is clearly linked through to promotional posting on Facebook. Just one example of this is 93 views of the bell ringing group video on the site. The website is also now the fifth result when 'Kirton in Lindsey' is Googled. Getting new people to attend groups, societies and events is the most difficult challenge. The virtual Easter Egg hunt across the website proved a success with a fantastic prize donated by The George Restaurant & Bar and 73 entries which will be drawn by the Mayor at the Annual Town Meeting this week. Two new registrations have been made for the voluntary transport scheme with feedback that this was directly from information on the website. The police surgery held at the Community Café was very successful with the officer looking to return and use the Café as a base for surgeries going forward. Public response to this was as positive as the police response. Requests for volunteers across the town have come in, for the Civic Dinner and St Andrew's United Church and there is a healthy volunteering group now established with a WhatsApp group to keep everyone connected.
SportsZone will begin with a new provider and taster on 15th April which will link directly in with the Youth Club, the timing also in line with the results from a Facebook poll. Sessions on Mondays will be in the hour prior to Youth Club going forward helping with availability for all the target audience.
A NLC Box-It taster session was very successful at the Youth Club and this had led to confirmation of a programme of boxing sessions at KLASSIC Park which could also develop into other activities depending on take up and interest. Both schools are to be approached to arrange for Positive Activities to visit and promote these sessions which are open to anyone aged from 8 to 18.
Plans for the Annual Town Meeting are in final stages, with a more informal mingle session with community group representatives and refreshments. A second push launch for the new website will take place.
Partnership working with KCOM has resulted in the provision of two sessions for the community, targeting different groups. IT & Biscuits will take place on April 23rd at KLASSIC Park, aimed at the older generation in the town who need support with technology and scam awareness. A VR gaming session will also take place aimed more at younger generations and the timing for this is to be confirmed.
The continuation of the work after the UK Shared Prosperity Funding has ended was discussed and the ideal position would be a funded role for 2-3 hours per week. A works analysis will be carried out to detail tasks and actions with hours required and potential funding streams. The Committee thanked the Community Co-Ordinator for her report.
RESOLUTION: For the works analysis to be completed as part of the Community Co-Ordinator's role.
ACTION: Community Co-Ordinator

KIRTON IN LINDSEY TOWN COUNCIL - PROMOTING KIRTON COMMITTEE MINUTES

PK2404/06

Town Events

The Committee discussed information and actions required at this time regarding Town Events:

- SportsZone – joint working between the Assistant Clerk and Community Co-Ordinator has confirmed the new provider and taster session as detailed in the Community Co-Ordinator report.
- D-Day 80 (6th June 2024) – joint working between the Assistant Clerk and Community Co-Ordinator has provided a contact for information about beacon lighting and advice on the required contents, work remains to find someone to light the beacon at the event. There is no further update from the Royal British Legion at this time to detail their ideas and involvement.

RESOLUTION: *That the fire brigade and Scouts are approached about lighting the beacon.*

ACTION: Assistant Clerk

RESOLUTION: *If the fire brigade and Scouts are unable to light the beacon, an opportunity is given to the community to nominate residents to light the Kirton in Lindsey beacon.*

ACTION: Assistant Clerk/Community Co-Ordinator

RESOLUTION: *That the risk assessment for the family day event on 8th June was approved.*

ACTION: Assistant Clerk/Events Working Group

- Summer Gala (13th July 2024) – the Assistant Clerk reported that the event risk assessment will be brought to the next meeting.
- Christmas Festival (24th November 2024) - the Assistant Clerk reported that 34 requests for early booking forms were received and an Events Working Group meeting is to be planned this month.
- Annual Town Meeting (10th April 2024) - the Assistant Clerk reported that 20 groups and circa 34 people have now confirmed attendance with further promotion ongoing.

PK2404/07

Open Spaces

Tanya Salvador had provided a written update for the meeting noting that the group now have new blue hi-vis with an updated logo for anyone litter picking, weeding or other In Bloom activities. The group have now completed the East Midlands In Bloom competition entry.

Mini Bloomers had a fantastic session at the Love in a Cup Community Café last week, busy all afternoon crafting with numerous children - some that had previously attended but also lots of new ones. The group will be back at the Community Café this week with an activity to decorate a pot and plant up a pair of companion plants to grow at home.

PK2404/08

Tourism including Visit North Lincolnshire Tourism Partnership networking and other initiatives

Cllr Stephenson noted that no further networking events had been attended and that they have previously proven to have little relevance to Kirton in Lindsey. Mount Pleasant Windmill was noted as currently on sale on the open market and NLC are making ongoing enquiries about the listed assets at the former RAF site. Information about ongoing work on a project to update the heritage trail for the town by the Kirton in Lindsey Society with Cath and Adam Delsignore were noted. It was discussed that funding would be needed for any development of tourism assets for the town.

RESOLUTION: *That tourism matters are included on future meeting agendas when there is information received to report or action.*

ACTION: Town Clerk

PK2404/09

Date of next Meeting and Agenda Deadline

The Committee confirmed the date and time of the next Promoting Kirton Committee meeting as 13th May 2024 at 6:30pm, with agenda items to be submitted in writing prior to Friday 3rd May in line with Standing Orders.

The meeting closed at 7:30pm.

Signed:

Dated: